

COMUNICARE VERBALĂ ȘI NONVERBALĂ

Conf. univ. dr. Sorina GÎRBOVEANU
Universitatea din Craiova

Abstract:

Our symbols for communicating with others are based on shared experience. To us, the symbolic values of stimuli are learned associations usually derived from our experiences. The primary system for human symbolic communication is language, the basic definition of which is the relation between sounds and meanings. The social aspect of language is that groups of people share a knowledge of these relations and therefore can communicate using them. We study the human symbols in terms of the basic linguistic rules that seem to relate sounds to meanings (linguistic theory); in terms of how we are able to learn and to use these rules (psycholinguistic theory); and in terms of how our uses vary with the social aspects of the communicators and the situation (sociolinguistic theory). Beyond the basic symbol system of language, we have nonverbal symbols. The study of these symbols is divided among paralinguistics, kinesics, haptics, proxemics, dress and appearance, chronemics, and icons. We must also consider the intentionality with which a nonverbal symbol is communicated.